



2019

# INTERNATIONAL

Forest  
Biorefining  
Conference

**IFBC - 2nd**

Symposium on  
Lignocellulosic  
Materials

**ISLM - 4th**

# SPONSORSHIP OPPORTUNITIES



Lakehead  
UNIVERSITY

Biorefining Research  
Institute

# THE FUTURE OF BIOECONOMY IS NOW

Lakehead University's Biorefining Research Institute (BRI) is pleased to host the 2nd International Forest Biorefining Conference (IFBC) and 4th International Symposium on Lignocellulosic Materials (ISLM). This joint Conference & Symposium take place June 9 - 14, 2019 in Thunder Bay, Ontario, Canada. IFBC and ISLM will bring together the world's best researchers, academics, industry leaders, government officials and experts to discuss and collaborate on some of forest biorefinery's most innovative and game changing opportunities.

This will be an exclusive opportunity to connect and dialogue with the experts who are shaping the future of forest biorefinery and we want you to be a part of it.



# IFBC & BRI HISTORY

In 2017, Lakehead University's Biorefining Research Institute (BRI) hosted the first ever International Forest Biorefining Conference (IFBC). The conference welcomed approximately 150 delegates from around the world to share the latest advances in Forest Biorefining. It was attended by academics, industry leaders, local and federal government officials who share the common goal of building Forest Biorefinery as one of the main drivers for the emerging Low-Carbon Bioresource Economy.

The conference successfully created interdisciplinary, research, industry and cross-sector alliances that continue to be essential in accelerating innovation and R&D in Forest Biorefining. In addition to networking and exhibiting opportunities, participants were provided with a tour of biomass operations in the area.

IFBC & ISLM 2019 will stimulate fruitful discussions, exchange of knowledge, and networking that will help to accelerate research, development and commercialization of bioprocessing technologies.

The Biorefining Research Institute (BRI) at Lakehead University is the only academic institution of its kind that mobilizes the expertise, experience, and passion of an enthusiastic and multidisciplinary research team to the benefit of the Canadian forest industry. As an institute, we work together to explore a wide range of topics and expand our Biorefining knowledge locally, nationally, and globally and to transfer our new technologies to the growing Canadian bioindustry. By taking advantage of all aspects of Biorefining, BRI creates novel research and development opportunities, new technology models and jobs, and value-added products from renewable resources that ultimately lead to reduced dependence on fossil fuels and lower greenhouse gas emissions. This is a challenge but an opportunity for us too to help transition our global society to a bio-based economy.



# THE BENEFITS TO YOU

As an industry leader, our sponsorship partnerships very seriously. We understand that the benefits of working together are mutually beneficial and that you are looking for more than a logo on a website. We believe in interactive and collaborative partnerships that showcase to our guests, speakers and delegates that we are supported by the more impactful members of our community.

## **Connect with your Customers**

Customers are getting more and more discerning about which companies they do business with. What better way to communicate your values than by sponsoring an event that matches theirs?

## **Increase Sales**

You'll have unparalleled in-person access to thousands of people when you become an integral part of the Carnival festivities through title sponsorship, participating in the opening and closing ceremonies, operating your own pop-up store, and having your brand and message displayed throughout the venue.

## **Tell your Story and Win New Customers**

Tell a whole new audience about your industry and collaborate with international connections.

## **Give your Staff, Investors & Key Stakeholders and Something to Grow with**

This conference will attract the best and brightest and with them come new ideas and ways in which the world will look at Biorefining.

We know that you want to be on the cutting edge of what is happening in this area and that your staff will see this as a future that they want to be involved with.



# SPONSORSHIP OPTIONS

<b>Major Partner</b>	\$15,000
<b>Sponsor Spotlight</b>	\$10,000
<b>Exhibiting Sponsor</b>	\$5000
<b>Function Sponsor</b>	Cost Determined By Choice



# SPONSORSHIP OPTIONS EXPANDED

## Major Partner

You will have a key presence this conference and be invited to take a lead role at the event, such as providing a keynote presentation, sponsoring the evening gala, or being recognized as a reception host. Major Partners will also have the opportunity to introduce a keynote speaker and provide welcoming remarks at a plenary.

## Sponsor Spotlight

This is your opportunity to host a one-hour session by bringing in a speaker of your choice to share in research, case studies, or best practices relevant to the delegates and the conference theme. Hosting a spotlight provides the chance to share relevant research, case studies, and new information. Your session will be promoted in the program, on the website, and in the delegate communications.

## Exhibiting Sponsor

This is your opportunity to showcase the products and services of your organization in our lively Exhibit Hall. Exhibit booths will be set in a way that is conducive to networking, providing maximum exposure for your organization. There will be activities designed to encourage participants to visit all exhibit booths in the exhibit hall.

## Increase Your Brand Exposure by Becoming a Function Sponsor

As a Function Sponsor, you will have the opportunity to host a networking event, such as a reception for delegates on the evening prior to the conference, an upgraded meal function, or a wellness break. Sponsoring a function provides you with an ideal environment for one-on-one networking and increases your overall profile at the event.

**Opening Reception, Pre-Day** \$7500

**Upgraded Breakfast** \$5,000

**Upgraded Lunch** \$5,000

**Wellness Networking Breaks** \$2500



	Major Partner	Sponsor Spotlight	Exhibiting Sponsor	Function Sponsor: Opening Reception	Function Sponsor: Upgraded Breakfast	Function Sponsor: Upgraded Lunch	Function Sponsor: Wellness Networking Breaks
<b>Package Price</b>	\$15,000	\$10,000	\$5000	\$7500	\$5000	\$5000	\$2500
<b>Podium Opportunity</b>	Keynote (Pleanery)	Keynote (Concurrent)	Welcome	Keynote (Concurrent, Optional)			
<b>Logo Recognition In All Event Marketing</b>	X	X	X	X	X	X	X
<b>Corporate profile displayed on the event website and in conference booklet</b>	X	X	X	X	X	X	
<b>Promotional item or handout in delegate bag</b>	X	X	X				
<b>Complimentary conference admissions</b>	4	2	1	2	1	1	1
<b>Exhibit space included</b>	X	X	X	X			
<b>Discounted registration fee for clients and key contacts</b>	X	X	X	X	X	X	X
<b>Custom e-mail to promote your sponsorship</b>	X	X	X	X	X	X	X

**We look forward to speaking with you and determining  
the best option for you and your organization.**



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# ABOUT LAKEHEAD UNIVERSITY

**Lakehead University** has approximately 9,700 full-time equivalent students and 2,000 faculty and staff in 10 faculties at two campuses in Orillia and Thunder Bay, Ontario. Lakehead is a fully comprehensive university: home to Ontario's newest Faculty of Law in 44 years, the Northern Ontario School of Medicine, and faculties of Engineering, Business Administration, Health & Behavioural Sciences, Social Sciences & Humanities, Science & Environmental Studies, Natural Resources Management, Education, and Graduate Studies. Maclean's 2019 University Rankings place Lakehead University among Canada's Top 10 primarily undergraduate universities, and in 2018 Research Infosource named Lakehead Research University of the Year in its category for the fourth consecutive year. Visit [www.lakeheadu.ca](http://www.lakeheadu.ca).



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